TOWN COUNCIL TOWNOF GYPSUM, STATE OF COLORADO

PROCLAMATION NO. 3 (SERIES 2024)

A PROCLAMATION OF THE TOWN OF GYPSUM DESIGNATING DECEMBER 10, 2024 AS COLORADO GIVES DAY

WHEREAS charitable giving in Eagle County, Colorado is critical to providing support that local nonprofit organizations need to make our community a desirable place to live; and

WHEREAS research shows an increase in online giving both locally and nationally, and many believe it is the future of philanthropy; and

WHEREAS Colorado Gives Foundation and FirstBank have partnered in an effort to increase charitable giving in our community through the online giving initiative Colorado Gives Day; and

WHEREAS, Colorado Gives Day in 2023 raised \$69 million+ statewide in a single 24-hour period via online donations from 124,000+ donors, and over \$1.46 million to Eagle County nonprofits via 4,645 individual donations at eaglecountycoloradogives.org, a website allowing donors to direct their contributions to one or more of the over 50 local Eagle County charities featured on the site, making it an ideal resource for facilitating charitable giving to our locally based nonprofit organizations.

WHEREAS, Colorado Gives Day is Tuesday, December 10th this year, and all citizens are encouraged to participate because all donations, large or small, can make a difference to nonprofits in need.

NOW, THEREFORE, BE IT PROCLAIMED BY The Town Council of the Town of Gypsum, Colorado THAT: Tuesday, December 10, 2024, will be known as Colorado Gives Day in our community.

Becky Close Town Clerk Steve Carver Mayor